Parkland College Student Life & Wellness Center Sponsorship

The Student Life and Wellness Center provides students with engagement opportunities, leadership development, and support services through personal, professional and academic growth. This unique sponsorship provides a variety of exposure opportunities to our 8,000+ students and is the only student solicitation that Parkland College Administration has approved.

For more information visit www.parkland.edu/studentlife

Presenting Sponsor - $5,000 level

- Logo displayed twice in the online orientation program (every new student completes program)
- **All Student Welcome Back Day** (**August**)
  - **Student Welcome Back Day** Events Presented by _____
  - Recognition during the live broadcast on WPCD radio
  - Logo loop on Parkland TV screens
  - Table at "Activities Fair"
- **All Student Spring Carnival (April)**
  - **Spring Carnival** Events Presented by _____
  - Recognition during the live broadcast on WPCD radio
  - Logo loop on Parkland TV screens
  - Table at "Activities Fair"
- Sponsor of the Parkland College Foundation Scholarship Reception (April)
- Name prominently displayed in the Parkland College Student Union
- Company logo on Parkland Housing website with link
- Recognition in Parkland Prospectus Student Newspaper and online version
- Logo displayed on the Parkland College Foundation Corporate Giving Website
- Social Media promotion

Gold Sponsor - $2,500 level

- Logo displayed in the online orientation program (every new student completes program)
- Recognition during Welcome Back Day and Spring Carnival
- Company logo on Parkland Housing website with link
- Recognition in Parkland Prospectus Student Newspaper and online version
- Logo displayed on the Parkland College Foundation Corporate Giving Website

Cobra Sponsor - $1,000 level

- Recognition during Welcome Back Day and Spring Carnival
- Exposure on Parkland Housing Website with logo link
- Recognition in Parkland Prospectus Student Newspaper and online version