



# BRIGHT FUTURES START AT PARKLAND COLLEGE

COMMUNITY PARTNERSHIP OPPORTUNITIES WITH  
THE PARKLAND COLLEGE FOUNDATION



JANUARY-DECEMBER 2025

# OPTION A

CHOOSE ONE OF OUR PARTNERSHIP PACKAGES AND BE HIGHLIGHTED AS A PREMIER PARTNER!

## PLATINUM PARTNER - \$15,000

- Opportunity to engage with campus leadership (breakfast, company visit, etc.)
- Company logo displayed throughout campus and on Foundation webpage
- 8 tickets and recognition as a Platinum Partner at the following events:
  - Scholarship Reception (April 15, 2025)
  - CobraVenture Pitch Showcase (May 19, 2025)
  - Entrepreneur of the Year Banquet (June 5, 2025)
  - Women of Impact (June 24, 2025)
  - President's Circle Celebration (November 2025)
  - Athletic Hall of Fame (January 2026)

## GOLD PARTNER- \$10,000

- Company logo displayed throughout campus and Foundation webpage
- 4 tickets and recognition as a Gold Partner at the following events:
  - Scholarship Reception (April 15, 2025)
  - CobraVenture Pitch Showcase (May 19, 2025)
  - Entrepreneur of the Year Banquet (June 5, 2025)
  - Women of Impact (June 24, 2025)
  - President's Circle Celebration (November 2025)
  - Athletic Hall of Fame (January 2026)

## SILVER PARTNER- \$5,000

- 2 tickets and recognition as a Silver Partner at the following events:
  - Scholarship Reception (April 15, 2025)
  - CobraVenture Pitch Showcase (May 19, 2025)
  - Entrepreneur of the Year Banquet (June 5, 2025)
  - Women of Impact (June 24, 2025)
  - President's Circle Celebration (November 2025)
  - Athletic Hall of Fame (January 2026)

## PREMIER PARTNER ADDITIONAL BENEFITS:

- Invitation to participate in other campus and Foundation events
- Opportunity to engage with Parkland Career Services including job fair, information tables, job board and more
- Premier Recognition Includes: social media, logo placement, and mention in media announcements for Foundation events

# OPTION B

## CHOOSE A SIGNATURE SPONSORSHIP AT ONE OF OUR FOUNDATION EVENTS OR PROGRAMS

### ENTREPRENEUR OF THE YEAR BANQUET

The V. Dale Cozad Entrepreneur of the Year award is given to an individual who demonstrates the best traits of entrepreneurship. Award recipients are celebrated in partnership with the Founding members of the Parkland College Entrepreneurial Program, the result of a partnership between the college and community members, committed to developing strong, educated leaders for today's workforce. **The Entrepreneur of the Year event will be held on June 5, 2025.**

- \$10,000 Presenting Sponsor
- \$5,000 Venture Capital Sponsor
- \$3,000 Enterprise Sponsor
- \$1,500 Vision Sponsor
- \$500 Start Up Sponsor

[parkland.edu/EOTY](https://parkland.edu/EOTY)

### COBRAVENTURE

CobraVenture is a student-entrepreneur cohort for Parkland College students who want to start their own business while still enrolled in college. Students can be part of any academic program, but the thread that ties them together is the desire to take their idea from concept to commerce. **The CobraVenture Pitch Showcase will be held on May 19, 2025.**

- \$2,500 Presenting Sponsor
- \$1,000 Pitch Sponsor
- \$500 Business Plan Sponsor

[parkland.edu/CobraVenture](https://parkland.edu/CobraVenture)

### WOMEN OF IMPACT

Parkland Women of Impact is a grassroots giving circle of compassionate, diverse, and influential women dedicated to helping women students at Parkland College through scholarship support. Circle members review applicants and participate in selecting Women of Impact scholarship recipients during an annual event. **The Women of Impact event will be held on June 24, 2025.**

- \$10,000 Presenting Sponsor
- \$5,000 Empowerment Sponsor
- \$3,000 Sisterhood Sponsor
- \$1,500 Uplifting Sponsor
- \$500 Success Sponsor

[parkland.edu/WomenOfImpact](https://parkland.edu/WomenOfImpact)

### STUDENT LIFE AND WELLNESS CENTER

The Student Life and Wellness Center provides students with engagement opportunities, leadership development, and support services through personal, professional, and academic growth.

- \$5,000
- \$2,500
- \$1000

[parkland.edu/StudentLife](https://parkland.edu/StudentLife)

### CREATING IMPACT

The Creating Impact Fund ensures Parkland College is better equipped to provide an excellent educational environment for students while also addressing the most urgent needs.

The Creating Impact Fund provides scholarships, secures vital resources for students and faculty, and enhances technology throughout Parkland College.

- \$10,000 Program Supporter
- \$5,000 Technology Supporter
- \$3,000 Semester Supporter
- \$1,500 Student Supporter
- \$500 Book Supporter

FOR MORE INFORMATION ON BENEFITS PLEASE VISIT [PARKLAND.EDU/CORPORATE](https://parkland.edu/corporate).

# WHY PARTNER WITH US?

## ENHANCED BRAND VISIBILITY

As a community partner, your company's logo will be prominently featured on our website, event materials and marketing collateral, providing valuable exposure to a wide audience.

## COMMUNITY ENGAGEMENT

By supporting the Parkland College Foundation, you will demonstrate your commitment to education and community development, fostering a positive reputation among residents and potential customers.

## NETWORKING OPPORTUNITIES

Our events and activities provide a platform for you to connect with other like-minded businesses and community leaders, creating valuable networking opportunities and potential collaborations.

## EMPLOYEE ENGAGEMENT

Engage your employees by involving them in volunteer activities, mentoring programs, or event scholarship opportunities, allowing them to make a difference in the lives of students and fostering a sense of pride in your company's social responsibility efforts.

## TAILORED SPONSORSHIP BENEFITS

We understand that each business has unique needs and objectives. Our team will work closely with you to customize a sponsorship package that aligns with your brand and marketing objectives, ensuring maximum return on investment.

## POSITIVE CORPORATE SOCIAL RESPONSIBILITY

Aligning your brand with a reputable educational institution demonstrates your commitment to corporate social responsibility. By investing in education, you will be making a profound impact on the lives of students, enabling them to achieve their academic goals and create a brighter future for themselves and their families.

## TALENT PIPELINE AND RECRUITMENT

By supporting Parkland College and its students, you actively contribute to the development of a skilled workforce. Through our partnership, your company will have access to a pool of talented individuals who can potentially become valuable employees or interns, ensuring the longevity and success of your organization.



## HOW TO SECURE YOUR PARTNERSHIP

### COMPLETE THE COMMITMENT FORM

Explore more about these partnership opportunities and complete the commitment form included or online at [parkland.edu/corporate](https://parkland.edu/corporate).

### CONTACT OUR TEAM

Reach out to our team to discuss how we can create a partnership that best meets your organization's needs! Email us at [foundation@parkland.edu](mailto:foundation@parkland.edu).

### MAKE A LASTING IMPACT

Enjoy exclusive benefits as a valued partner and witness the direct impact your support has on Parkland College students!



Scan the code to learn more about community partnership opportunities.

[parkland.edu/corporate](https://parkland.edu/corporate)

